

A Year in Review 2012-2013

June 2013 Annual Business Meeting



2012 Highlights

- Chapter of the Year (2 years in a row!)
- Completed reorganization
- Chapter policies project complete
- Website enhancements complete
- e-Newsletter subscribers up 14%
- 20 year anniversary



Enhancing Value Through Awareness



Awareness

Promote the value of project management to practitioners and organizations.

- Registered Company Coordinator (RCC) program
- Outreach teams to Academia & Community
- Sharing project management stories from local community at chapter meetings



Enhancing Value Through Collaboration & Partnerships



Collaboration

Provide opportunities for sharing and networking.

- Work with other Chapters to share best practices, speakers and knowledge
- Host annual Professional Development Day and bring together professional enablers
- Offer a variety of events and types of events to promote member engagement



Enhancing Value Through Education



Education

Provide high quality, great value workshops to obtain & maintain certifications.

- Monthly workshops to develop soft and technical project management skills
- PMP, CAPM and PMI-ACP Certification Prep courses
- Total of 226 PDUs available through chapter events



Enhancing Value Through Volunteers



Volunteers

Foster an environment that encourages volunteer engagement and provides opportunities for leadership development.

- Developed a 4 level Volunteer Management Model
- Identify opportunities small and large
- Define responsibilities and rewards for each level
- Leadership development opportunities including Regional and Global events



Volunteer Management

	St	affing Leve	els
	Total	Filled	Open
Level 4	6	6	0
Level 3	17	10	7
Level 2	51	24	27
Level 1	many	any some ye	
TOTAL	74	34	



2013 Board of Directors

Elected Officers

Nikki Choyce President

John Bartkus Past President

Sandy Harris VP Professional Development

Victor Mercado VP Operations

Cindy VanderSleen VP External Relations

Lance Beaty VP Internal Relations



Leadership Teams

Cindy VanderSleen VP External Relations

Communications team Jonathan Chrisawn, Director

Marketing team [open]

Outreach team Laura Krone, Director

Lance Beaty

VP Internal Relations

Membership team [open]

Volunteer Management team [open]

Member Services team [open]



Leadership Teams

Victor Mercado VP Operations

Finance team Brad Worley, Director

Registration Management team Lisa Gray, Director

Governance team [open]

Sandy Harris VP Professional Development

Speaker Management Tony Proctor, Director

Event Management Patsy Haines, Director

Education team Garrett McDaniel, Director

Administration Rashidi Benson, Director

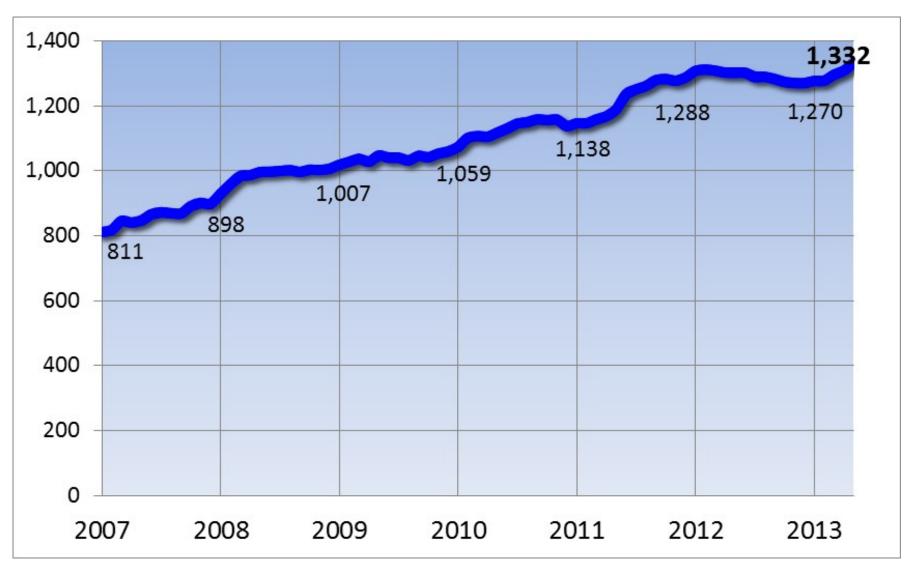
PDD team Charlene Dunn, Director



Measuring Success Key Metrics



Membership Growth





Key Metrics

Performance Metric	2007	2008	2009	2010	2011	2012	VLY
Membership	898	1,007	1,059	1,138	1,288	1,270	-1.4%
PMPs	581	642	699	779	860	855	-0.6%
PMPs % of Members	64.7%	63.8%	66.0%	68.5%	66.8%	67.3%	0.6 pts
Events Offered	23	24	37	53	50	55	10.0%
Event Hours Offered	86	97	152	263	297	269	-9.4%
PDUs Offered	65	76	122	217	242	226	-6.4%
# of Speakers	14	16	22	30	38	38	0.0%
Event Registrations		1,095	1,510	1,238	1,299	1,427	9.9%
Event Hours Delivered		3,768	5,917	7,119	7,718	6,049	-21.6%
Total PDUs Delivered		2,479	4,254	5,340	5,637	4,444	-21.2%
RCC Companies	5	13	13	13	17	18	5.9%
Subscriptions	1,300	1,800	2,250	2,600	3,050	3,490	14.4%



Survey Results

Fort Worth PMI - 2012 Annual Membership Satisfaction Survey Results

PMI GOC Survey Conducted May 2012

	Satisf	atisfied		Dissatisfied					Dissatisfied		
Survey Question	Very	Somwhat	Neither Somewhat Very		Total						
Overall Satisfaction	117	66	62	4	3	252					
with Chapter	55%	30%	12%	1%	1%	100%					
Chapter Events	100	59	32	6	0	197					
Chapter Events	60%	23%	14%	3%	0%	100%					
Chapter Website	73	39	10	2	0	124					
Chapter Website	67%	22%	9%	2%	0%	100%					
Communications	100	51	18	1	0	170					
Communications	65%	24%	10%	2%	0%	100%					
Member Recognition	57	22	10	0	0	89					
INICITIBEL VECORTILLIOIT	69%	20%	11%	0%	0%	100%					

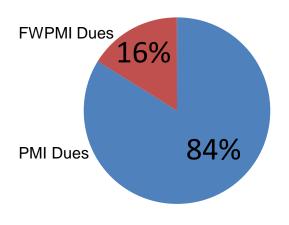
Survey 2012									
	Actual Target Me								
4.2	3.2	1							
98%	70%	\$							
4.3	3.2	4							
97%	70%	\$							
4.5	3.2	4							
98%	70%	4							
4.5	3.2	4							
98%	70%	4							
4.5	3.2	4							
100%	70%	4							

On a Scale of 1-5 with 5 being Best



Value of Membership

Membership Cost Breakout



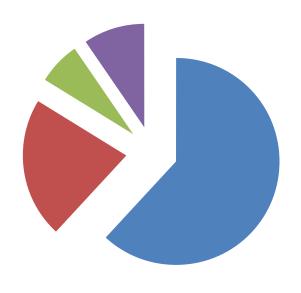
- ✓ Meeting discounts \$60/year
- ✓ Workshop discounts \$150/year
- ✓ PMP Exam discount \$150
- ✓ ACP Exam discount \$60
- ✓ Cert renewal discount \$90
- Access of CoP webinars
- ✓ Download 10 standards \$650

Priceless...

- ✓ Networking with professionals
- ✓ Knowledge sharing
- ✓ Skill development
- ✓ Career development



Budget Breakout



- Member Events
- Leadership Development
- Operations
- Outreach & Marketing

	Budget	Actual	
Income	\$141,151	\$132,884	6% less
Expense	\$159,841	\$116,028	28 % less
Reserves	(\$18,690)	\$16,857	



Award Winning Chapter

2010 (2) Recognition of Excellence

Toastmasters Outstanding Officers

2011 Chapter of the Year

2012 (3) Chapter of the Year

Volunteer Programs

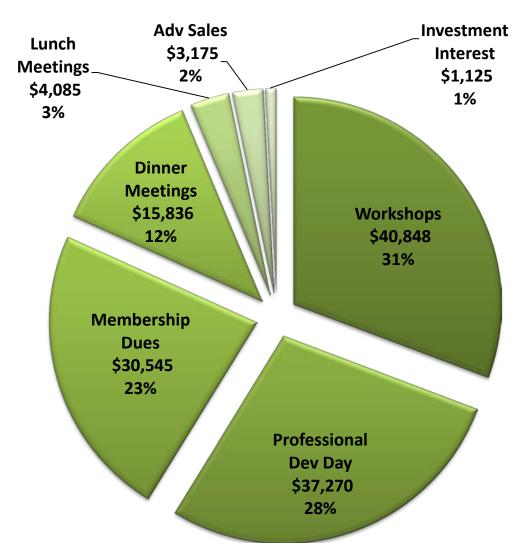
Leadership, Planning, Operations



Annual Financial Report



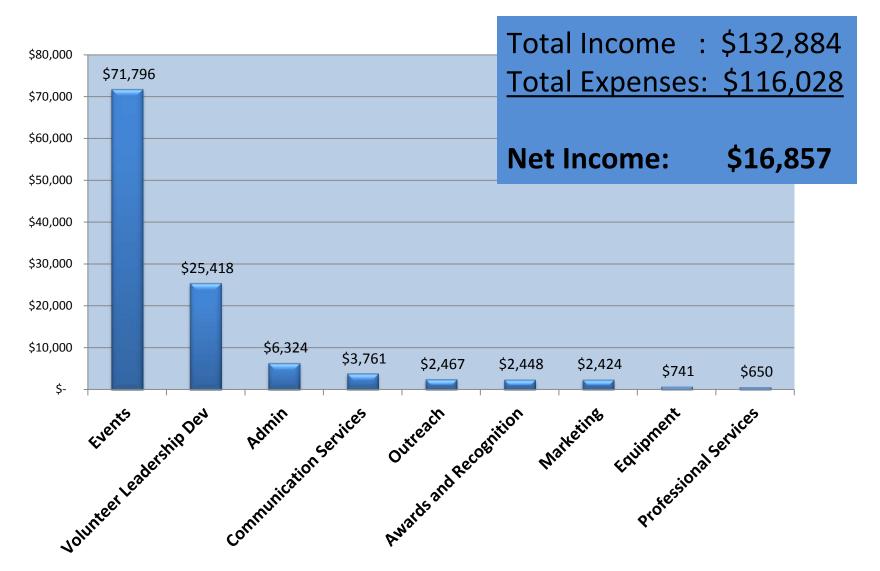
2012 Income Breakout



Total Income: \$132,884



2012 Expense Breakout



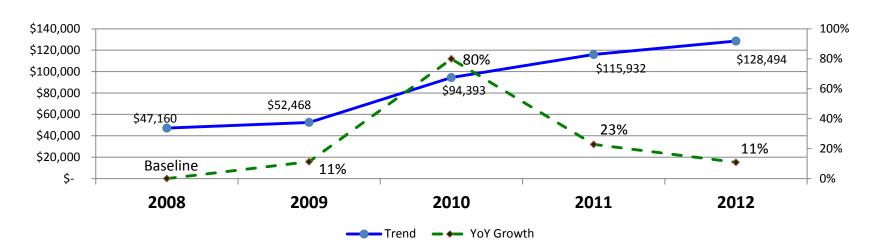


Balance Sheet

(Year-Over-Year Performance)

	200	08	200)9	201	10	20)11	20	012
ASSETS										
Cash (Checking & Savings)	\$	31,653	\$	36,798	\$	83,788	\$	110,558	\$	120,840
PayPal	\$	159	\$	559	\$	559	\$	1,126	\$	7,580
Investments (CDs)	\$	15,348	\$	15,112	\$	10,046	\$; -	9	-
Receivables	\$	-	\$	-	\$	-	\$	4,175	9	-
Fixed Assets	\$	-	\$	-	\$	-	\$	73	\$	73
Total Assets	\$	47,160	\$	52,469	\$	94,393	\$	115,932	\$	128,494

LIABILITIES AND EQUITY						
Total Liabilities	\$ -	\$ -	\$ 522	\$; -	(5 -
Total Equity (Reserves)	\$ 47,160	\$ 52,468	\$ 93,871	\$ 115,932	\$	128,494
Total Liabilities & Equity	\$ 47,160	\$ 52,468	\$ 94,393	\$ 115,932	\$	128,494





2013 Budget Overview

Budget

Income: \$141,151 (Increase of 6% over 2012 actual)

Expenses: \$159,841 (Increase of 38% over 2012 actual)

– Reserves: (\$18,690)

Items of Significance

- Board agreed to dip into reserves in order to fund large programs to increase membership value (e.g. PDD Event, Website,)
- Membership continues to grow
- Increased focus on volunteers to support our growing chapter



For more information regarding this report, contact the VP of Operations.

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